



# Rubrik Polaris

## Unleash the Power of Data With an Intelligent Metadata Platform

Data has demonstrably become a key asset for every organization in order to achieve success in today's competitive business environment. However, in a modern enterprise, data is fragmented across a distributed environment that spans data centers, co-los, multiple clouds and hybrid architectures. As a result, unlocking the potential business benefits of all your data remains to be an elusive goal. Tools that previously served to collect and integrate data to produce insights is no longer practical.

Rubrik Polaris, a SaaS platform, operationalizes all your data situated in your distributed environment into a robust metadata framework and organizes all your business information to make it discoverable and usable, no matter where it is. By consolidating all your metadata from several data sources into a unified system of record, Rubrik Polaris enables you to exploit the business value hidden in your data assets.



### ACHIEVE DATA CONTROL

Extract metadata from any data source and eliminate silos without any compromise to data sovereignty.



### UNLOCK BUSINESS VALUE

Make data meaningful with purpose-built apps for data classification, ransomware recovery, cloud-native protection and more.



### SIMPLIFY OPERATIONS

Get up and running within minutes with a SaaS platform. Centralize the management for your global, distributed Rubrik environment.

## HOW IT WORKS



3

Surface relationships to reveal deeper context for business continuity, DR, and compliance and security

2

Universal ledger of importance information describing your data to aggregate intelligence

1

Backup and recovery for data center and cloud environments

## TURN DATA INTO INSIGHTS WITH PRE-BUILT SAAS APPLICATIONS



### Centralize Data Management

Gain global visibility across your distributed Rubrik deployment in a single easy-to-use interface



### Recover from Ransomware

Increase resiliency against ransomware attacks by making it faster and easier to recover from attacks



### Reduce Sensitive Data Exposure

Automatically classify sensitive data and demonstrate compliance to GDPR, PCI-DSS, HIPAA and others.



### Protect Cloud Workloads

Ensure cloud data recovery with native protection of AWS and Azure workloads and Office 365 environments



### Automate Everything

Optimize processes and increase operational efficiency with a broad spectrum of pre-built SDKs, integrations and open APIs.



Organize and control your data resources so that it is accessible, reliable, and timely whenever needed.

## WHAT OUR CUSTOMERS ARE SAYING

“Polaris GPS is our unified system of record. It gives us a simple, bird’s-eye view of all of our four sites and allows us to centrally manage our infrastructure by giving us insight into potential short-term capacity issues.”



**David Coffman**  
Director of Enterprise Infrastructure  
Meredith Corp.

“The NotPetya ransomware attack on TNT Express in 2017 cost FedEx \$300M and took the IT team more than a month to recover to its normal operational state. Radar will help us protect our bottom line and potentially save us millions of euros in case of an attack.”



**Fabrice De Biasio**  
CIO  
ASL Airlines



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Rubrik, the Multi-Cloud Data Control™ Company, enables enterprises to maximize value from data that is increasingly fragmented across data centers and clouds. Rubrik delivers a single, policy-driven platform for data recovery, governance, compliance, and cloud mobility. For more information, visit [www.rubrik.com](http://www.rubrik.com) and follow @rubrikInc on Twitter. © 2019 Rubrik. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

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